



# SOFTTEKIAN'S INCLUSIVE DECALOGUE

## Suggestions for Addressing and Disclosing the Disability Topic

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## Suggestions



Do not judge the abilities of others. Set aside your prejudices and avoid thinking that people with disabilities need parallel environments such as work or "special" schools.

People with disabilities are persons whose limitations do not arise from their disability, but from the environment that limits them by placing barriers to their freedom of action and the exercise of their rights.

We must to break stigmatizing representations: do not refer to disability as disqualifying. We must not associate people and mental health with dangerousness.

We must use language correctly:



People with disabilities  
People with hearing disabilities  
People using mental health services  
People with intellectual disabilities  
People with visual impairment  
People of low height

We must eliminate:



Different capacities  
Special needs  
Normal/ abnormal  
People with disabilities  
Blind person  
Midget/a

If we are speaking to people with intellectual disabilities, we should rephrase questions in simple language. Make sure to achieve a dialogue and understanding.

Always dialogue directly with people with disabilities, rather than speaking to their accompanying person. Remember that the need for support does not imply a lack of autonomy.

We must avoid yellow journalism that only contributes to stigmatization. We must be respectful and responsible with our communication work.

We must ensure the information produced is accessible: sign language, hidden subtitling, self-description in audiovisual media, and accessible websites in graphic media. It is necessary to consider the physical accessibility of places when it comes to informing.

**Let's take action for an  
Inclusive Softtek!**

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Ignorance is the first barrier that drains access to justice for people with disabilities. Get informed!